

VIOLA LAMIONI



CAREER SUMMARY

Central Sales Training Intern
Central Sales Training and Retail Excellence Dept.
Bulgari Spa
Rome
Feb-Jun 2021

- Support to the organization of corporate training for the sales force (selling techniques- selling ceremony - product related training)
- Support to budget assessment of the department

Business development Intern
Italy-United Arab Emirates Business Council
Rome
Feb-Jul 2020

- Strategic assessment of the UAE market and competition analysis
- Website realization
- Support to Expo related activities
- Relevant projects: Diego dalla Palma-introduction to UAE market.

Analyst, Intern
Arranger Consulting srl
Florence
Nov 2019-Feb 2020

- Support to MD's daily activities
- Strategy

EDUCATION

LUISS School of Business and Management
Master's degree in Global Management
Rome
Sep 2019-Jul 2021
110 cum laude and special mention

- Thesis: "The organizational implications of reshoring over luxury manufacturing: a rediscovery of Made In"

Taught in English

- Relevant Courses: Global Organization Design and HRM, Sustainability Lab, Business Modeling and Planning, Fashion Management

LUISS School of Political Science
Bachelor's degree in Politics, Philosophy and Economics
Rome
Sep 2016-Jul 2019
110 cum laude

Taught in English

- Thesis "SMEs, the heart of the community: company welfare is no longer the domain of giants"

Institut d'Etudes Politiques de Paris (Sciences Po)
Paris
Sep-Dec 2018

Taught in English and French

- Erasmus

Antonio Rosmini Foreign Languages High School
ESABAC High School Diploma
Grosseto
Sep 2011-Jun 2016

Italian and French High School diploma with honor

PROFILE

Resilient and versatile individual with an international background, always seeking academic excellence and professional challenges. Passionate about Fashion Management, Merchandising, CSR, Innovation, CRM.

FOREIGN LANGUAGES

- Italian (native)
- English (highly proficient)
- French (highly proficient)
- German (working knowledge)
- Spanish (working knowledge)
- Arabic (beginner)

DIGITAL SKILLS

- Microsoft Office Suite
- Adobe Acrobat
- Canva
- SPSS Statistics

EXTRACURRICULAR ACTIVITIES

President of "Fondazione Atlante per la Maremma"
Grosseto
Mar 2017-present

- Philanthropy, protection of cultural heritage, local brand promotion

Volunteering Chiesa Cattolica
Grosseto
Sep 2014-Jun 2015

Volunteering Paralympic games
Grosseto
Mar-Jun 2016

RELEVANT PROJECTS

YSL strategic planning-Fashion Management course

- Team project on the 3-year strategy of Yves Saint Laurent (retail, marketing, CSR, brand)

Last books read: 'InstantModa' A. Batilla, 'D come donna C come CEO' Sabina Belli

HOW TO REACH ME

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